



# CIO Institute of Australia

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**The Professional Organisation  
for Senior IT Executives**

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The CIO Institute of Australia delivers a program of high value Continuing Professional Development, Training, Networking and Accreditation aligned to the global standards of the International CIO Institute.

**Continuing Professional Development:** Six conference style, half-day immersion training workshops covering a variety of issues relevant to an organisation's senior executive management.

**Professional Certification Program:** An executive training program to support attainment of the accredited status "Member of the International CIO Institute (MICIOI)" and "Fellow of the International CIO Institute (FICIOI)".

Plus a wide range of other services of value to you, your company, and your career.

"The business integrated management of technology assets and initiatives will be the most significant contributing factor in the development of business and the economy at large over the next 25 years, as our daily lives become increasingly connected.

The International CIO Institute operates to help the profession meet that challenge."

**Danny Davis** Executive Director – International CIO Institute

[www.cioinstitute.com.au](http://www.cioinstitute.com.au)

# Member Benefits – Why Join?

Business is increasingly dependent on technology managers to set and achieve operational standards and strategic aspirations.

The CIO Institute of Australia helps its members develop and maintain the business, leadership, strategic, management and planning skills to meet the challenge of their unique role, and become more qualified to become the business leaders of tomorrow.

## Membership Includes

<b>Continuing Professional Development</b>	Six half-day conference style business leadership sessions customised by the profession to the needs of senior technology management. (Samples over).
<b>Member &amp; Fellowship Certification</b>	Use of MICIOI (Certified Membership) and FICIOI (Certified Fellowship) accreditations for members meeting International Institute standards.
<b>CEO/Director Engagement Program</b>	Resources and sessions to increase executive and Board awareness of the needs, issues and emerging techniques for improved IT/business relationships.
<b>Certified Training Program*</b>	CIO customised Postgraduate executive development training modules for personal development and member status upgrades (certifications).
<b>Peer Networking</b>	Interaction with colleagues and members of the CEO/Director program in conferences, intensive workshops and informal sessions, or in an industry leadership role through the Institute's committee processes.
<b>Annual Conference*</b>	Intensive 2 day off-site professional development conference, exploring current themes and emerging practices associated with CIO leadership. Starting 2008.
<b>Further Resources and Forums</b>	Ancillary services including facilitation of purchasing consortia, special interest forums, links, mentoring, advisory services and directorship matching services.

\*additional costs apply

*The profession will need to stand up and show leadership if we expect business to believe in and adopt appropriate IT Governance Standards. No one is going to do it for us.*

**Greg Embleton, CEO CallTime Solutions, ex CIO Sensis**

*IT Management needs to mature and make a valuable difference to the companies they serve. As a commercially oriented service delivery business, an IT department and the CIO need to lead the way, setting credible standards for others to follow.*

**Grant Inwood, ex CIO Parliament of Victoria**

## Associate Member

- Must have held an endorsed senior IT management position for at least 6 months
- Access to member benefits
- Eligible to vote for CIO Institute of Australia professional committees
- Eligible to benefit from the Institute's mentorship program
- Able to enroll in Certification Training Program to access Member and Fellow Status

## Certified Member (MICIOI)

as above plus

- Must have held an endorsed senior IT management position for at least 2 years
- Allowed to use MICIOI accreditation
- Completed "platform components" of the ICIOI certification program (or achieved relevant exemptions)
- Priority access to certain restricted events (eg: limited attendance workshops)
- Eligible to vote and stand for election to CIO Institute of Australia professional committees

## Certified Fellow (FICIOI)

as above plus

- Must have held an endorsed senior IT management position for at least 5 years
- Allowed to use FICIOI accreditation
- Completed "fellowship components" of the ICIOI certification program (or achieved relevant exemptions)
- Priority access to certain restricted events (eg: limited attendance workshops)
- Eligible to volunteer to provide mentoring services
- Eligible to vote and stand for election to International CIO Institute professional committees

The Institute recognises senior experienced CIOs, creating a place where they can be inspired, reconnected and extended through prioritised access to specialised restricted breakout sessions, and networking with their peers. At the same time they have an opportunity to give back to the industry and take a positive role in fostering the growth of the next generation of leaders, and the profession as a whole.

## Certified Training Modules

The International CIO Institute will be working with Australia's leading providers of Postgraduate Business and Executive Management training on the development and delivery of a formal training curriculum customised to the specific needs of the successful CIO. These educational modules will provide the basis for the Institute's Professional Certification program starting in 2008

# Continuing Professional Development

Six half-day conference style Executive Management Development seminars to advance the capabilities and careers of highly effective yet time poor CIOs.

Designed to **Inspire, Challenge, Guide and Clarify** - not add to the existing information overflow.

Hear directly from Global 1000 CEOs, CIOs and their specialist mentors and advisors on real world issues, solutions, strategies and approaches.

See over for Indicative Programming information.

## CEO/Director Program

This program is an alignment, networking and professional development stream for CEOs and Directors whose vision extends to the future opportunities and risks of technology based initiatives and are interested to enhance their role in that success.

- Joint access with your CIO to two (annually) specialised units of the Institute's ongoing professional development program - specifically opened to outreach to non-IT senior executives and directors
- Information on state-of-the-art IT Governance practices
- Networking and inspiration from likeminded peers and Global 1000 leaders
- Independent CEO/Board Advisory Services
- Directorship Matching Service

Under the care of the Institute's Business Alignment and Industry Directions Committee, this program seeks feedback and guidance from business, helps plan the future development of the profession, and speaks as the profession on how business together with IT, can be best prepared for what is yet to come.

### Services and Resources

Continuing Professional Development Program

Professional Certification

Specialist Workshops

Presentation Material

Provider Directories

CIO Mentor Program

CEO/Director Program

Executive Training Program

Specialist Discussion Forums

Library Book and Article Reviews

CIO Advisory Services

CEO/Board Advisory Services

Directorship Matching Services

# Professional Development – Indicative Programming

5 sample events shown.  
6 events scheduled annually

## STRATEGY IMPACT – The CIO’s Contribution to the Future of Business

L U N C H	<b>KEYNOTE SPEAKER</b>	<b>INTENSIVE BREAKOUT WORKSHOPS</b>	<b>KEYNOTE SPEAKER</b>	D R I N K S	<b>DINNER</b>	
	<i>“Business in a Connected Future”</i>  CEO, Global 1000 company	“Capturing the Imagination of the Board” – <b>Leading CIO</b>	<i>“Executing Strategy in the Public Eye”</i>  CIO, Global 1000 company			<i>“Inspiring the Future”</i>  Motivational Speaker
		“Cracking Open the Corporate Strategy” – <b>Global Consulting Firm</b>				
		“Winning the Long Range Business Case for Strategy” – <b>CFO Public Co.</b>				
		“Shopping Expectations of the Y2K Generation” – <b>Technology Futurist</b>				

## THE PROFIT MOTIVE – The CIO’s Impact on the Business Bottom Line

L U N C H	<b>KEYNOTE SPEAKER</b>	<b>INTENSIVE BREAKOUT WORKSHOPS</b>	<b>KEYNOTE SPEAKER</b>	D R I N K S	<b>DINNER</b>	
	<i>“Effective, Efficient, Prepared”</i>  CEO, Global 1000 company	“Making Business Effective” – <b>Global Consulting Firm</b>	<i>“Change for Good is Good Change”</i>  CIO, Global 1000 company			<i>“Selling a Vision”</i>  Motivational Speaker
		“What Your CFO Really Does” – <b>Global Audit Firm</b>				
		“Measuring and Reporting Your Long Term Wins” – <b>CFO Public Co.</b>				
		“Investing in Savings” – <b>Leading CIO</b>				

## MANAGING FOR VALUE – Guiding the IT / Business Relationship

L U N C H	<b>KEYNOTE SPEAKER</b>	<b>INTENSIVE BREAKOUT WORKSHOPS</b>	<b>KEYNOTE SPEAKER</b>	D R I N K S	<b>DINNER</b>	
	<i>“It’s Not What I Want - It’s What I Need”</i>  CEO, Global 1000 company	“Measuring Your Aim” – <b>Proactive Surveying Designer</b>	<i>“Giving Them What They Want”</i>  CIO, Global 1000 company			<i>“Bridging Hostile Parties”</i>  Motivational Speaker
		“Does Corporate Strategy Adequately Guide IT?” – <b>Global Consulting Firm</b>				
		“Slating Home Accountability to Users” – <b>CFO Public Co.</b>				
		“Liaising with the Business - An Internal Sales Model” – <b>Leading CIO</b>				

## GOVERNANCE AND RISK – The CIO’s Role in Modern Corporate Oversight

L U N C H	<b>KEYNOTE SPEAKER</b>	<b>INTENSIVE BREAKOUT WORKSHOPS</b>	<b>KEYNOTE SPEAKER</b>	D R I N K S	<b>DINNER</b>	
	<i>“The Market’s Perception of Risk”</i>  CEO, Global 1000 company	“My Problem or Theirs? Risk Management as Motivator” – <b>Leading CIO</b>	<i>“Teams Manage Risk. People Manage Crises”</i>  CIO, Global 1000 company			<i>“Tackling the Infinite”</i>  Motivational Speaker
		“The Annual Report” – <b>Global Audit Firm</b>				
		“Focusing the Minds of the Board” – <b>Director Public Co.</b>				
		“You Ain’t Seen Problems Yet...” – <b>Technology Futurist</b>				

## SUCCESS – The CIO as Leader, Communicator, Visionary, Mentor and Friend

L U N C H	<b>KEYNOTE SPEAKER</b>	<b>INTENSIVE BREAKOUT WORKSHOPS</b>	<b>KEYNOTE SPEAKER</b>	D R I N K S	<b>DINNER</b>	
	<i>“Day to Day Inspiration”</i>  CEO, Global 1000 company	“Communicating Vision” – <b>Professional CEO Mentor</b>	<i>“Running through fire”</i>  CIO, Global 1000 company			<i>“Extraordinary Teams”</i>  Motivational Speaker
		“The Cult of Personality - Good or Bad” – <b>Leading HR Consultant</b>				
		“Personal Mastery - Alternative Paths to Success” – <b>Spiritualist, Coach</b>				
		“Bringing Back Career Paths - Sharing Team Success” – <b>Leading CIO</b>				

\*\*\* Please note: These programs are indicative only, and will vary depending on timing and availability of local and international speakers in your region



**CIO** = **Operational Control**  
**Optimal Effectiveness**  
**Strategic Leadership** for both **IT** and the **Business**